# H. Macy & Co.'s Attractions Are Their Low Prices Broadway,34th to 35th St.

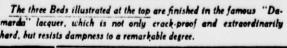
# BEDS & Bed FURNISHINGS In the Mid-Winter Sale:

The consequent advantage not enjoyed by other stores, is reflected in Macy prices which are consistently "Lowest-in-the-City." The special Mid-Winter Furniture Sale prices quoted below are compared with the prices Macy's would have to charge if the merchandise were bought in the regular way. The savings indicated are sav-ings over and above usual Macy prices. The savings, if you compare the Sale prices with usual prices elsewhere, are much greater than are specifically indicated below.

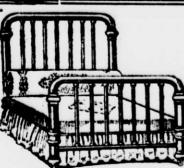
Your convenience has been uppermost in our

Macy's both buys and sells for cash only. I minds throughout. Thus, on taking the elevators (on the 34th and 35th St. sides) to the Sixth Floor you will be whisked up into a vast domain where everything is arranged, classified, grouped, so that you can make your selection with minimum trouble.

The little booklet which is handed to you as you enter the Store contains hints only of a small fraction of the irresistible opportunities that await you in this Sale. To crown all, skilled help, unobtrusive but ready, of a large staff of men who know Furniture, is at your service at every point.



This lacquer is easily cleaned of spots, finger marks and other such blemishes, and may even be rubbed with ammonia or alcohol without fear of spoiling it. It is also absolutely proof against discoloration.



Brass Beds at \$16.74 Macy's Price was \$25.25

These singularly handsome beds as **Clustrated** come in either satin or bright finish. The effect is simple, yet rich, and the large "T" balls and twoinch continuous posts are happily combined with the one-inch fillers to make a very handsome piece of Bedroom Furniture. The sizes are 3 ft., 3 ft., 6 in., 4 ft. and 4 ft. 6 in.
You save \$8.51.

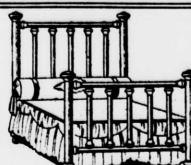
#### A wide assortment of **BRASS BEDS**

in variations of th	e desig	gnsill	ustrated
\$15.24 Macy's	price	was	817.34
\$21.49-Macy's	price	was	\$25.24
\$18.89 - Macy's	price	was	\$21.49
\$26.50-Macy's	price	was	\$30.25
\$34.75 - Macy's			
\$39.75-Macy's			
\$45.25-Macy's			
\$50.75 Macv's			

As an instance, Beds at \$42.25, Macy's price was \$47.75, hate 2-in. square posts with squared cap slightly wider than the posts. There are seven thin one inch fillers and a top rail 13-in. thick. The height is 5 ft. 3 in. Salin or bright finish.

#### Steel Springs at \$6.74

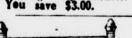
Macy's Price was \$8.24 These Springs have the patent "lip" sides that keep the mattress in place and prevent sagging. At the ends are a full complement of helical steel springs that automatically take up any slack. To fit any bed. Save \$1.50. Also Springs priced from \$1.49 to \$8.74.



Brass Beds at \$20.24 Macy's Price was \$23.24

These fine beds, in either satin or bright finish, stand 5 ft. 2 in. high at the head and come in 3 ft., 3 ft. 6 in., 4 ft. and 4 ft. 6 in. sizes. The gracefully proportioned sizes of the 2-inch posts, 135-inch top rods and 135-inch fillers, together with the large ornamental "caps" on the posts, make this design very desirable.

You save \$3.00.

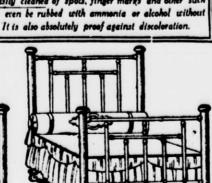




Brass Beds at \$14.74 Macy's Price was \$20.49

The "acorn" caps of these beds, upon 2-in. posts, are somewhat unusual and give a very distinctive effect. The use of small husks, too, on alternate fillers (1-inch thick) gives a "different" appearance that is attractive. They come in satin or bright finish, and in the 3 ft., 3 ft. 6 in., 4 ft. and 4 ft. 6 in, sizes. You save \$5.75.

Macy's both buys and sells for cash only. The benefit is yours.



Brass Beds at \$16.49 Macy's Price was \$18.89

A strikingly handsome appearance is attained in these beds by the use of very large ornamental "caps" upon 2-inch posts, combined with 1-in. filler rods and 1-inch top rods. The finish is either satin or bright, and the sizes are 3 ft., 3 ft. 6 in., 4 ft. and 4 ft. 6 in. The headboard stands 5 ft. 3 in. high. You save \$2.40.

An extensive showing	of
WHITE ENAMELED	<b>BEDS</b>
thoroughly hardened to be proof and chip proof.	scratch
proof and chip proof.	

proof and chip p	roef.		
\$3.74 - Macy's	price	was	\$4.34
\$4.24 Macy's	price	was	\$4.89
\$5.24 - Macy's	price	was	\$6.24
\$5.67-Macy's	price	was	\$6.49
\$5.24 Macy's	price	was.	\$7.49
\$8.49 Macy's	price	was	\$9 67
\$10.24-Macy's	price	was.	\$11.67
\$13.67 - Maty's	price	was	\$15.67
\$14.74-Macy's			
\$18.74 Macy's	price	was	\$21.89

Macy's price was \$16.24, have 13-2-in, square posts with brase caps in bright finish. There are sepen % inch fillers and a top rail of the same size. The beds stand 5 ft. 3 in. high at the head. Box Springs at \$6.89 Macy's Price was \$8.49

These Springs are made to fit either Metal or Wooden Beds, and are fitted with luxuriously soft springs of finely tempered steel, of the finest grade. The covering is of good quality A. C. A. ticking. In sizes to fit any bed.

# Macy's Own" Sterilized Mattresses - Typical Macy Savings

\*\*Cleanliness is our first aim in making up our Mattresses—which we do to order only, and if required at 24 hours' notice, on our specially adapted and airy Tenth Floor.

No Mattresses are taken by us to be cleaned or repaired—a purely sanitary measure. The materials are carefully selected, and the hair comes in 12 distinct grades. Specimens of each exhibited for your selection in the new quarters of sach exhibited for your selection in the new quarters of the form o Mattresses (special) \$15.74

Macy's price was \$20.24. For any size bed.

(Made of equal quantities of mane and tail hairs). 3 ft. 6 in. 4 ft. 6 in.

Mixed Hair Mattresses

\$8.79 \$10.06 \$11.84 \$13.02

Mattresses of Soft Hair (Two-thirds tail hate to one-third made). \$13.82 \$16.83 \$18.85 \$21.02 Mattresses (special) \$12.24 Macy's price was \$16.49. For any size bed.

South Amer. Hair Mattresses (Selected mane hatrs of good quality). \$16.49 \$20.19 \$22.48 \$25.27

Mattresses of Super "X" White "Drawings"

\$22.74 \$27.78 \$31.14 \$35.19

(Carefully selected white bleached tail hair).

Mattresses (special) \$21.74 Macy's price was \$26.49. For any size bed.

Mattresser of No. 1 Black 'Drawings' (Long tail hair). 3 ft. 6 in. 4 ft.

\$18.52 \$22.59 \$24.28 \$28.49 Mattresses of Super Extra Black "Drawings"

Mattresses "De Luxe" at \$54.96 (Similar mat-

(Specially selected tail hairs). \$20.41 \$24.93 \$27.56 \$30.25 The Filling is of the best white (bleached) hair drawings, and on each side is a covering of the finest lamb's wool. The total weight is 53 lbs., 8 lbs., of them wool. There is a 6-in, border attached "Imperial" fashion—meaning in four rows. There is also a heavy "roll" edge which prevents a tandency to buige. Box springs of the finest, at \$26.25 (to match) have rigid glued and screwed frames and 72 special tempered steel springs.

mattresses "De Luxe" at \$54.95 tresses are sold for not less than \$75.00 elsewhere). These are the summit of achievement in mattress making—skill and money can turn out nothing better. They are laced (on the same principal as a shoe) through metal non-rusting eyelsts, in such a way that you can adjust your mattress to the exact degree of softness or hardness you prefer. Bolster Rolls, \$1.24, can be had either open or closed. The open ones are large enough to hold the pillows during the daytime. The material is a strong, durable pasteboard covered with muslin gathered at the ends and finished with a button. Wooden discs close the two ends and make the whole rigid. Sold elsewhere for \$1.50.

#### Rugs and Linoleums--- The Great Sale Continues Royal Wilton Rugs

Made in Oriental patterns in soft green and reds, combined with tan and old ivory. Woven of long straight heavy fibres of all worsted yarn, which are "non-matting" and very resilient. Close weave and heavy back. Every Rug fringed with linen.

If bought in the regular way Macy's Special Size. price would be \$3.74 27 in. x:54 in. \$4.64 \$5.94 \$7.48 36 in. x 63 in. 8 ft. 3 in. x \$40.50 10 ft. 6 in. \$35.75 844.50 9 ft. x 12 ft.

Small Rugs-Special

A wide variety of small Wilton and Axminster Rugs, in the small "scatter" sizes that are so useful on hardwood floors, and to protect spots where the wear is unusually hard. The patterns are Oriental and floral effects and the range of colorings is wide enough to ensure matching the decorative color scheme of your room.

Wilton Rugs
If bought in the reglar way Macy's Special
Size. Price would be \$4.48 \$5.48 27 in. x 54 in. \$5.74 36 in. x 63 in. \$7.89 Axminster Rugs
If bought in the regular way Macy's
price would be \$2.98 83.74

Fine Linoleums

These Inlaid and Printed Linoleums are in the newest 1913 patterns in tile effects. The colors are soft greens, reds, blues and browns. The Inlaid Linoleums are two yards wide and the Printed Linoleums four yards wide. The four-yard width enables one to cover quite a large kitchen, for example, without the seam that catches so much dirt.

Inlaid Lineleums At \$1.09 (sq. yd.). (Macy's price was \$1.39).

Printed Cork Linoleums At 44c (sq. pd.). (Macy's price was 69c.). Third Pleor, Broodway.

#### Heavy Reversible Portieres of Figured Velour

If bought in the regular way Macy's \$19.74 price would be \$15.74. Specially priced for this sale-

These Portieres are advertised elsewhere as being "worth \$22.00 a pair.

The color combinations are red with green on the reverse, rose with brown and green with brown on the reverse. The pattern is conventional. The sclour is very closely woven and firm and the soft rose, greens, reds and browns are in shades that will harmonize with almost any color scheme.



Just the weather for our Overcoat slide.

Drops in temperature matched by drops in prices. Fancy overcoats regular overcoats—all sizes. \$15, \$20, \$25.

Savings in suits to match savings in overcoats. For men and boys.

Fur overcoats are all smartly reduced.

Ready now. Attractive Spring fabrics for custom made shirts.

ROGERS PEET COMPANY Three Broadway Stores

Warren St. 13th St.

AMUSEMENTS.

No More Smile A Guffaw WILLIAM COLLIER IN Never Say Die.

MAXINE LAST WEEK OF The Satisfactor Comedy Little Theatre Cast ANATOL Theatre Sylla AFTERNOON at 3:30 Feb'y 11.
of B way. Last 2 Weeks of SNOW WHITE Soc. 75c. 51.
The Children's Play with Marguerite Clark Sopra

ROMANCE TRENTINI in The Firefly
Trentini will appear at Next Wed. Manne.

SAM BERNARD All for the PLAYHOUSE 48th. E. of Bway Evs. 8:15.

MANHATTAN Op. 110. 34th & 8th av. Evs. 8 Evs. & Mat. Today The Whip Mats. Next. Week Sc. to \$1.50.

WEST END, 125th, W. of 8th av. Evs. 8:15 Mat. To-day, BUNTY PULLS THE STRINGS Nt. Wk., Annie Russell's Old English Comedy Co

## FIRST TIME IN AMERICA ARABIAN NIGHTS ND TURKEY TROT CONTEST.

Andre de Fouquieres Honorary SQUARE EVENING 11

RESERVED SEATS. \$2 & \$3
Including Admission
Boxes and seats now on sale at hox office LITTLE THEATRE, 240 W. 44th Street.

Weeks RUTHERFORD & SON ir. McKinnel's Acting Sensation of Decade JOSEPH Mainte Mais. Today Mark Today Mais. Today Mais on the minute.

the CENTURY THEATRE A CON ST TO-DAY At HOLSE at the CHILDREN'S 10:45 A. M. THEATRE. Century Theatre & 3:30 P. M. Ph. 8800 Cols. Prices \$1.81.50, £2.

WALLACK'S A soth TO-NIGHT One Perf The Original IRISH PLAYERS in reper

CORT stih St., F. of B'way Tel Bryant st. Eves. 820. LAURETTE TAYLOR Wed. 2:30. "Peg o' My Heart." ELTINGE West 42d St. Evenings at 8.11 WITHIN THE LAW GEO. COHAN'S THEATRE

MATINEE TO-DAY 2:15 M. COHAN in h "BROADWAY" JONES ASTOR B'way & 45th St. Eves. 8:15 sharp.

The Drametic Renation of the Century. Fine Feathers Robert Edeson. Wi ton Lacka e. Max Figman. Rose Coghian. Chauncey OLCOTT in "The Isle

DELASCO West 44th St. Evenings 8:15. Mars. To-day. Peb. 12 & Thors. 2:15. DAVID BELASCO presents
Years of Discretion REPUBLIC West 12d St. Eve. at 8:10. MATINEE TO-DAY 2:10

A FAIRY PLAY FOR GROWN-UPS. AMMERSTEIN'S
Eve. 50-75c-51.00.
MATINEE EVERY
MOORE. Le Rouge et Noir,
and Ten Other Acts.

AGOODLITTLEDEVIL

Last Time DOBBS To-night 8:30

Beverly B. DOBBS Carnegie Hall Walworth Course, Civil Service New cotalge roads

AMUSEMENTS.

NEW YORK'S LEADING THEATRES. EMPIRE B way & 40th St. Eve. 8:30 THE SPY "GRIPPING PLAY WELL ACTED."—Herald. KNICKERBOCKER Broadway & 38th St JULIA SANDERSON

CHARLES CHERRY--MARIE DORO LYCEUM, NEXT TUES, at 3. Seats Now.

The Sunshine Girl With JOSEPH CAWTHORN.

MISS VIOLET ROMER TOLAUS GARRICK 35th nr. B'way, Evgs. 8:30 "THE CONSPIRACY"

CRITERION Way 44 St. Eves. 8:15.
Robert Hilliard ARGYLE CASE." THE POOR LITTLE RICH GIRL

HARRIS West 42 St. Eves, at 8:15. Mats. To-day, Feb. 12 & Thurs. 2:15. MR. WM. HAWTREY the Whim-deal Comedy THE OLD FIRM FULTON (6th St., fust W. of B'way. Eves.
The UNWRITTEN LAW
By the author of "THE SQUAW MAN."

NOW the NEW AMSTERDAM West OH! OH! DELPHINE

LIBERTY West 42d St., nr B'way, Eves. 8:15 Mailness To-day & Wed, 2:15. APPROACHING 200th PERFORMANCE MILESTONES by Arnold Ben-gett & Edward Knoblauch. GAIETY II'way & 46 St. Eves 8 0. Mathrees To-day & Wed. 2 20.

To-day at 1:45—Tristan und Isolde. Gadski. Homer. Unis debut., Braun debut., Wellinshaw, Murphy. Cond., Toscanini.

To-day at 1:45—Tristan und Isolde. Gadski. Homer. Unis debut., Braun debut., Wellinshaw, Murphy. Cond., Toscanini.

To-night S15, Pop. Prices La Boheme. Alda. Alten. Martin. Seottl. Rother. Cond., Sturani. Sun. Evg. Concert Sec to S150. Josef Lhevinne-plantst. Case: Macrez. Gilly. Ent. Orch. Next Mon. at S15—Donne Curiose. Farrar. Alten. Fornia. Maubourg. Macrez. Gotti. Segurola. Didur. Pini-Corsl. Conductor. Toscanini. Tues. at S-Phila. Tanqueray.

Weber & Fields' 44TH S1. Thea. Work Powar To-day & Wed. With S1. THEATHE. East of Broadway. Med. With S1. THEATHE. East of Broadway. Mon. Alten. Martin. Seotti. Ress. Cond., Polacco. Section. Segurola. Polacco. Secti METROPOLITAN SPER

CARNEGIE HALL. RECITAL BY

WALTER DAMROSCH... Conductor New Accilian Hall, 34 W. 43d St. To-morrow (Sunday) Afternoon at 3. JULIA CULP RIDER-POSSART

LITTLE WOMEN 1971 PHILHARMONIC ATHIAM COHER'S COMEDY, 41st. P. O' BWAY
ESS 5:15. Mais. FANKY'S FIRST PLAY JOSEF STRANSKY CONDUCTOR

Soloist. EDMOND CLEMENT Tenor. SYMPHONY CONCERTS

To-Day at 2:30 Carnegie Hall WAGNER PROGRAM N. V. Symphony Orchestra
WALTER DAMROSCH ... Conductor
Tickets at Office. 1 W. 34 St. & Box Office. Belasco Theatre, Sun. Eve., Feb. 9, 8:30.

MANNES THIRD SONATA RECITAL

Tartini, John Alden Carpenter, Grieg.
Tickets \$150, \$1 & 75 cts. Haensel & Jones.
29 W. 42d St. Phone Bryant 6427.

AEOLIAN HALL. NEISEL QUARTET
SCHUMANN, BACH, SVENDSEN
Sents \$2 and \$1.50. Miss Love. 1 W. 34th St.

M. II. HANSON'S CONCERTS.

Acolian Hall, To-night at 8:30.

Sing Rechal, Historian C. V. Bos at the Plano (Knabe) POP. PRICES.

Sing to \$1: Baxes \$12.

Not. at the Hall. South a trate. Next thurs. Att. at 3.

Acolian Hall, Fri. Aft., Feb. 14, 2:30. new play produced The Hundredth Man Sydney Rosenfeld The Hundredth Man TEYTE CLEMENT

ANOTHER SOLD-OUT HOUSE CERTAIN! HEVINNE

MISS JANET E. RICHARDS TAUKS ON CURRENT HISTORY.

Sats., Peb. S. Merch S. at 10:45 A. M.
Subscription 32. Single Tickets \$1.50. Ticket
total Plaza, Tyson's or Fly Club.

OLUMBIA BURLESQUE MAL I THE MERRY WHIRL IRVING PLACE THEATRE lay Mat. Math Brandt in Johannisi right at 8:15. Das Lauschige Nest.

Lüchow's

HOTELS AND RESTAURANTS.

14th Street, near Fourth Avenue. INSTRUCTION.

NEW YORK-New York City. For Boys and Young Men. BERKELLY SCHOOL 72nd Street and West End Avenue.
Special preparation for Regents and College
Entrance Examinations. Individual instruction.
Best results. Separate building for Primary and

Junior Departments.

JOSEPH CURTIS SLOANE. Headmaster. Business Colleges.



# "Wanamaker's, Quick

The Men's Store will be a busy place today; busier than it has been this year. We announced last evening that we were "regretfully glad" to call the attention of men to today's special offering of

# **459 STORM** ULSTERS at \$15.50

We are. We got the ulsters-52 inch long overcoats-at less than manufacturing cost; and they will go out so quickly that we do not feel justified in making our usual profit on their sale. Which makes the price—\$15.50—lower than we have ever known—even at special prices—for storm ulsters made so well, of such good cloth and in such excellent style.

We regret that such good merchandise should bear so low

We are glad because the offering sets a good record in stormcoat values, and that our customers are going to get the benefit.

The ulsters are plain blues, grays, browns and mixtures; soft surface and hard woven: rain-proofed; single and double-breasted; plain and plaid backs satin yokes; some serge-lined; adjustable collars; bellows pockets. Burlington Arcade floor, New Building.

This special offering of storm ulsters, together with the following—one or other of which will interest every man—sets up for the Men's Store a new February record of service, and should result in a new February record for business done.

#### SHIRTS 5,000 \$1 & \$1.50 grades, 70c

These are the "famous for quarter of a century" shirts.

A new lot; first time on the tables this morning. . Among them, 1,000 sample \$1.50

shirts in size 15. Large choice; fancy madras and percales; pleated and plain; some all white; sizes 14 to 18.

Burlington Arcade floor, New

#### Clearing Out Great-coats

Made of British woolens, Londontailored: exclusive importations; fleece-lined, unlined and leatherlined.

\$30, were \$45 and \$50. \$27.50, were \$40. \$25, were \$40. \$22.50, were \$35. \$20, were \$30.

### Clearing Out Waistcoats

Of wool, knitted in France, \$3, were \$5.

### Clearing Out Half-hose

Silk, shot effects in black and white, and black and colors; 35c. instead of 50c. a pair.

#### Clearing Out Men's Sweaters and Mackinaws

Sports garments which have no particular season. Spring, summer, autumn and winter-the out of doors man always needs a smart jacket

But these are broken in colors-

white, gray, maroon, etc.-and sizes -38 to 44-so Worsted Sweaters are \$3.50 to \$7.50, were \$5 to \$10.

Mackinaws, \$6 were \$9. The Mackinaws bear, a certain well known mark-are guaranteed all wool and come in red and black green and black and gray and black, and tan and black with military collar; sizes 38 to 46.

(Sporting Goods Section, Fourth floor, Old Building.)

### For Week-end Skating, Golfing, and other Sports

Angora jackets from Vienna, in the newest colors, plain white and gray: \$15, \$18, \$20, according to weight.
All-wool sweater jackets; shaker-

knit; ruff neck, Byron collar, or V-neck; gray, white and colors, \$3 (Burlington Arcade floor, New Building.)

#### **DERBY HATS** Black \$3 grades; Perfect; \$2

One of our own hat-makers advised us a while ago that another hat maker retiring from business had a quantity of good black hat fur

to dispose of.

"If you will give me an order for 144 hats," he said, "I will buy this fur, make the hats in any model you choose, warrant them to be the equal of any \$3 hat I ever made, and deliver them to you at a price which will permit you to sell them for \$2."

"Go ahead," we said.
The hats came in yesterday and are on sale this morning—perfect in material, true black. Exclusive model. \$2 each.

(Broadway, corner Eighth Street.)

#### **OVERCOATS** Prices on These Have Dropped to \$13.25

They are \$18 to \$25 grades. We have sold some at the special price of \$15.50.

Rough, wooly; belted and plain; plain and plaid backs, quarter lined, or full serge-lined; every thread wool; well styled and durably made. About 190,ell sizes, are now \$13.25.

## And on These SUITS

to \$12.50 They are \$18, \$20 and \$22 grades. Sold well at the special prices of \$14.50 and \$15.50. Too many, though the patterns are good, in browns and grays.

Today, choose at \$12.50

(Broadway, corner Eighth St.) **NECKTIES** Silk Knit; 50c grade

25c This is a "find." The surplus of one of the largest manufacturers of men's neckwear. The best looking lot of ties we have ever offered at 25c.
Plain colors and fancy patterns.

all in excellent taste.

# 2,400 only. Subway floor, New Building.

Formerly A. T. Stewart & Co. Broadway, Fourth Avenue, Eighth to Tenth Street.

Branch Offices The Fun

Daily :: Sunday Evening

DVERTISEMENTS and A subscriptions may be left at these offices, where the rates are the same as those charged at main

New York City-Wall Street Men may leave subscriptions and advertisements at the Wall street office, 25 Broad Street, Telephone 2200 Beekman. 1364 Broadway. near 37th Street. 263 West 125th street. Breeklyn-106 Livingston Street, near Court Street.

Newark, N. J.—Frederick N. Som-mer, 810 Broad Street. Telephone 5680 Market. Boston, Mass.—Room 28, Globe Bldg., Washington Street—T. P. Harrison.

Chicago, III.-010 Steger Building Atlantic City, N. J.-Walter E.

Lendon, England-Dorland Spe-cial Agency, 3 Regent Street.